

Baker Introduces Collection of Modern Home Office Furnishings with Gensler

The BXG Collection Includes 14 Innovative and Design-Forward Furnishings Created to Deliver Inspiring and Productive Work Environments at Home

HIGH POINT, NC (SPRING 2024) – [Baker](#) is thrilled to debut the BXG Collection for Spring 2024, comprised of 14 home office desks and storage pieces designed with comfort, functionality, and visual elegance in mind. Baker brings forth this noteworthy addition to its product line by merging its legacy of unparalleled quality and craftsmanship with the incomparable workplace design expertise of [Gensler](#), the award-winning global architecture and design firm. This innovative and design-forward collection caters to homeowners with dedicated office space and the evolving needs of remote workers.

“We are so fortunate to join forces with the incomparable talent of Gensler,” shares Erica Wingo, Senior Vice President of Merchandising and Marketing at Baker-McGuire. “The Gensler team contributed a fresh perspective and modern approach to Baker’s offerings, with a welcome creativity that allowed us to design and develop unique and practical home furnishings that are at once contemporary and timeless. Together, we were able to realize the goal of designing a collection that delivers a more productive, comfortable, and enjoyable experience for people working from home.”

The BXG Collection was designed to configure beautifully within home offices, multi-function living spaces, and even hospitality and corporate settings. It encompasses an assortment of desks and cabinetry with rich details, including bronze reveals and cast bronze pulls, easy-to-live-with rounded edges, and layered materials that add sophistication while ensuring a user-friendly experience.

“This project, first initiated in 2020, was a direct result of the pandemic,” according to Scott Star, Director of Product Development at Gensler. “Quickly realizing that more people would want to up their home office experience, our team was intent on applying everything Gensler knows about creating great commercial offices to creating more inspiring and productive residential work environments. And Baker, which responded to our design intent with remarkable fidelity, has proven to be a wonderful partner in realizing this objective.”

“Inspired by Baker’s iconic style, we created pieces that embody versatility and sophistication and that blend effortlessly into both dedicated home offices and multifunctional living spaces,” adds Troy Grichuk, project Design Director. “From elegantly curved edges to jewelry-like hardware, each design element adds refinement, while a sumptuous, layered-in material palette invites tactile exploration. Our added focus on practicality extends to integrated technology — including convenient desktop power access and wire management solutions — to help ensure a clutter-free workspace conducive to productivity. Beyond mere furniture, our designs symbolize a commitment to enhancing home workspaces, empowering individuals to excel professionally with style and comfort.”

Pieces from the BXG Collection include a height adjustable desk, a multi-drawer credenza, and a mobile pedestal — all which feature various storage and support components that adapt seamlessly to diverse layouts, space constraints, and computer equipment. The collection is crafted with quality materials such as wood, bronze, polished Calacatta Gold and polished Nero Marquina marble, and bronze glass, providing a warm residential look that complements a variety of interior styles.

Desks in the collection are crafted with convenience and durability at the forefront, whether for a non-stop eight-hour work shift or shorter personal tasks such as online shopping, bill paying, and tax preparation. Each comes equipped with desktop power access, wire management, and optional worksurface height adjustability. The desktop height adjustment mechanism is discreetly concealed for a non-mechanical look that ensures a smooth transition between work and relaxation.

The full BXG Collection is available in two finish options including figured gray sycamore and quartered oak, with the items in quartered oak customizable in preferred finishes.

Highlights from the BXG Collection include:

- **Fixed Height Desk with Marble Top** - Fine craftsmanship is evident with this Fixed Height Desk with Marble Top that blends Baker style and Gensler design. Featuring a bronze glass sub top below the main marble desktop, this piece is designed with everyday productivity in mind and offers elegantly conceived storage, desktop power access, and wire management to help keep cords and cables out of sight.
- **38" Wide 6-Drawer Credenza** - The 38" Wide 6 Drawer Credenza offers abundant storage with effortless modern style. Bronze reveals, cast bronze pulls, a marble top and figured gray sycamore create a versatile look that complements the home office environment.
- **72" Wide Low Etagere** - Highly functional and effortlessly contemporary, the 72" Wide Low Etagere is an exquisite statement piece equipped with abundant storage and display space. Figured gray sycamore and bronze accents surround bronze glass shelving, bringing added elegance to the home office.
- **Low Multi-Storage Bookcase** - Featuring rounded edges, figured gray sycamore and a bronze glass shelf, the Low Multi-Storage Bookcase is a beautiful and imaginative piece that's at home in nearly any room.
- **72" Wide Multi-Storage Credenza** - Luxurious and layered, the 72" Wide Multi-Storage Credenza - Custom Finish is a home office essential. Figured gray sycamore interplays with marble and bronze for a modern look, while the interior offers ample storage space.

The BXG Collection debuts at High Point Market (April 13-17) and will be available in Baker showrooms across the globe in early fall 2024. For more information, please visit a Baker showroom and/or connect with us on social media via [Facebook](#), [Instagram](#), [Pinterest](#) and [Twitter](#). #bakerfurniture



About Baker-McGuire: Baker-McGuire is an international furniture company known for its rich history, design-driven perspective and material expertise. Its brands — Baker and McGuire — specialize in curated collections of fine furniture, lighting, and textiles, including collaborations with the most distinguished interior designers of our time. The two brands, which are designed and crafted domestically and in specialty facilities around the world, are distributed globally through a network of interior design trade showrooms and premium home furnishings retailers. www.bakerfurniture.com

About Gensler: Gensler is a global architecture, design, and planning firm with 53 locations and 6,000+ professionals networked across the Americas, Europe, Greater China, Asia Pacific, and the Middle East. Founded in 1965, the firm works globally with more than 3,500 clients across 33 practice areas spanning the work, lifestyle, cities, and health sectors. We are guided by our mission to create a better world through the power of design and believe the source of our strength is our people.

By leveraging our diversity of ideas, our research and innovation, our shared values, and our One-Firm Firm culture, we are moving forward together into a new era defined by design. By empowering our people and working seamlessly as an interconnected firm, we're able to make the greatest impact for our communities as we continue to tackle the world's challenges.

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